Request for Proposal Information

English Language Arts Program for Grades 6 and above

GENERAL DESCRIPTION AND PURPOSE

The District is currently seeking a qualified Offeror to provide a program to enhance core English Language Arts instruction for non-proficient readers in grades 6 and above. The proposed program must address the instructional needs of a wide range of students, from struggling to nearly proficient readers by identifying skills gaps and providing personalized, systematic instruction in Word Study, Grammar, and Comprehension. The program should accelerate the development of both fundamental literacy skills and higher order thinking skills through personalized learning paths. In addition, the program should include embedded progress monitoring, actionable data, and scripted lessons which empower teachers to deliver the exact instruction each student needs.

Specifically, the District is interested in a contract for a program which addresses literacy skills aligned to College and Career Readiness (CCR) standards for grades 6-8, while teaching the specific K-5 standards that are critical to building a foundation for grade-level proficiency. A student capacity of 500 is needed that can be used either between the PreK-5 solution or the 6-12 solution.

The program must include the following components:

- A browser-based, personalized systematic instruction in Word Study, Grammar, and Comprehension
- Explicit instruction which prepares students to comprehend and engage with complex texts across a range of genres
- A program based on research studies on comprehension, adolescent literacy, self-determination theory, and game theory
- An embedded assessment tool that provides teachers and administrators ongoing progress monitoring data without interrupting the flow of instruction to administer a test
- Embedded data that prescribes the numbers of minutes students need to spend in the program, including the number of minutes in each software instructional strand
- Auto placement exercises, which place each student at the appropriate level in each of the instructional strands, and provides unique placement combinations and adaptive learning paths
- Weekly student goals for each software strand based on student performance
- Explicit lessons, instructional videos, and skills-based activities that gradually reduce scaffolding and release responsibility for learning to the student
- Real-time reports on individual student progress, as well as data-driven action plans unique to each student
- Highly graphic, easy-to-interpret reports that help educators track student usage in the
 program, student progress through the content, skills acquired, as well as skills where students
 struggle
- Real-Time Reports available at the student, class, school, and district levels
- Instructional Branching that adapts the activities within each unit based on individual performance

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- Native language support for Mandarin, Haitian-Creole, Arabic, Portuguese, and Spanish
- Targeted instructional resources, including scripted lessons, skill builders, and collaborative activities that reinforce and extend the online learning and work flexibly in the classroom
- An engaging Student Dashboard that promotes awareness and ownership of performance and progress by enabling students and parents to track progress toward personalized goals
- Norm-referenced and criterion-referenced student and classroom performance data available via a Learning Management System, with mobile access to key information and data-driven action plans
- A flexible implementation model that allows for direct, small-group, and online instruction
- Mobile technology that includes the student program, available on the iPad®, Chromebooks, and Android™ devices
- Implementation training and support that includes technical set-up guidance, a customized implementation plan, and ongoing support via web-based professional learning sessions